

FINANCIAL BID

Name of Bidder :

Event / Activity : Various Promotional activities related to National Handloom Day
on 07.08.2021

Cost Structure:-

Sl. No.	Component	Amount (Rs. in Lakh)
A	Designing and content creation of various creatives related to National Handloom Day like E-Brouchers, E-Catalogues, Short promotional Videos and other relevant promotional material etc. Publicity management through print/ electronic media, websites and other digital platform etc for National Handloom Day related activities. Designing and development of prerecorded videos/ short Films / speech of dignitaries/ VIPs etc. Translation and interpretation of promotional material. Publicity promotional material of on social platforms, social media campaign etc. Designing and Development of E- Invitations etc. Process development for data collection from Handloom weavers for development of e brouchers, e catalogue, Banners, Videos etc. Live Recording and Prerecording of events, sessions, webinars etc related activities. Live streaming on social media Live Connectivity and On-boarding on any other related platforms of Ministry of Textiles. Moderation tasks for various event, sessions etc Project Management for virtual events related etc	
B.	Design and development of creative for Handloom weavers. Training and support to Handloom weavers for e content development, virtual platform etc for National Handloom Day related activities and miscellaneous administrative activities etc	
Cost (A+B)		
GST		
Total Cost -		

I/We agree to all the terms and conditions specified in the notice inviting bid for organising Virtual Reverse Buyer Seller Meet.

Date:

Signature:

Place:

Company seal: